



## Planned Giving Roundtable of Southeast Michigan (PGRT) Sponsorship Opportunities

### Development Day Conference – June 4, 2025

**Development Day** – 150 fundraisers, non-profit executives and allied professionals attend the annual event to network and enhance their gift planning skills and education

**PGR Membership/Website** – 140+ members and an average of 260 visitors to the website per month (over 3100 visitors annually)

#### **\$10,000 Exclusive Presenting Sponsor – 10 Complimentary Tickets**

- Premium recognition at the conference to include:
  - Podium Opportunity
  - Top listing/logo on signage and event materials
  - Opportunity to share company overview and introduce speaker at Plenary Session
  - Prime exhibit space in Conference main room
- Invitation to the conference *Speaker's Reception*
- Company logo featured on PGRTSEM website

#### **\$5,000 Gold Sponsor – 6 Complimentary Tickets**

- Recognition at the conference to include:
  - Company logo on signage and event materials
  - Opportunity to share company overview and introduce speaker at Plenary Session
  - Prime exhibit space in Conference main room
- Invitation to the conference *Speaker's Reception*
- Company logo featured on PGRTSEM website

#### **\$2,500 Silver Sponsor – 3 Complimentary Tickets**

- Recognition at the conference to include:
  - Company logo on signage and event materials
  - Introduce speaker at (1) presentation
  - Exhibit space in Conference main room
- Invitation to the conference *Speaker's Reception*
- Company logo featured on PGRTSEM website

#### **\$1,000 Bronze Sponsor – 1 Complimentary Tickets**

- Recognition at the conference to include:
  - Company logo on signage and event materials
  - Introduce a speaker at (1) presentation
  - Exhibit Space in Conference main room
- Company logo featured on PGRTSEM website

#### **\$500 Exhibitor Sponsor**

- Exhibit Space at conference
- Lunch included
- Logo or name on event materials

### ***Here is what attendees had to say about the 2024 Development Day Conference***

*"Development Day offers something for anyone at any point in their fundraising career. Come find the right track and deepen your professional skills and knowledge with peers!"*  
– 2024 Attendee

*"Well organized, great presentations, relevant information"* – 2024 Attendee

*"PGR of SEM's Development Day was well worth my time connecting with others, learning what they are doing and learning specific strategies to build our program."*  
– 2024 Attendee